

# IWHITE PAD

Water soluble derivative

- Skin Brightening Agent
- Sebum normalizing

Azelaic acid is an efficient ingredient with anti-inflammatory, skin lightening and anti-acne effects, but its insolubility (in water nor in oil) makes it difficult to use it in a cosmetically elegant and versatile way.

The solution is iWhite PAD is water soluble, easy to use in cosmetic formulas and inherits all the properties of Azelaic acid. It acts as a skin brightening agent via tyrosinase inhibition and also has significant sebum normalizing as well as anti-mycotic activity.



## Formulation instructions

Recommended dosage: 1 - 5%

## Technical Data

INCI Name (US)	Potassium Azeloyl Diglycinate
INCI Name (EU)	Potassium Azeloyl Diglycinate
Appearance	Transparent Liquid
Color	Colorless to pale yellow
pH	1.110 - 1.170
pH	6.5-8.0
Solid Content	28 - 34%

Distributed by KIMIKA - 1729 Nw 84th Ave Miami, Florida 33126 - USA Ph: +1-305-499-9572 Fax:+1-305-499-9577 - info@kimika.us  
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## Benefits

- Anti-acne and anti-seborrheic treatments.
- Whitening and lightening products.
- Rosacea treatments.

